

**ENGINEERING**  
i n n o v a t i o n

Lowest cost of ownership

Automate your flats and save

Highest profit potential



# **EZ-Flats System**

Earning the Maximum Discounts on First Class Flats



**EZ-Flats Essential/Enhanced**



**Standard Sort Face**



**EZ-Flats Premium**



**High Density Sort Face**

# Discover the EZ-Flats System

*Absolutely the most cost-effective system for earning the maximum discounts on First Class Flats*

When was the last time you got excited about sorting flats? With discounts on First Class flats as high as 50¢, you can earn more on a daily run of 3000 mixed-weight flats than on 40,000 to 50,000 letters.

## How Can We Do It?

### We Sort Mail!

EZ-Flats was created by mailing industry professionals who have been sorting flats for more than 20 years, coupling cutting-edge technology with unique sorting processes. This revolutionary sorting methodology for flats enables you to achieve the maximum discounts more economically.

### The EZ-Flats System Gives Direct Access to Bundle Based Discounts

EZ-Flats encompasses a philosophy for sorting flats that transcends manual processing and conventional hardware and software solutions. Ask us, and we'll walk you through how our patented Dynamic Sort™ technology works in the Eii One Mailroom™.

#### 2018 Automation Discount for First Class Flats

OZ	FULL	MXD		ADC		3-Digit		5-Digit	
		Rate	Discount	Rate	Spread	Rate	Spread	Rate	Spread
1	\$1.00	\$0.727	\$0.273	\$0.644	\$0.356	\$0.605	\$0.395	\$0.486	\$0.514
2	\$1.15	\$0.877	\$0.273	\$0.794	\$0.356	\$0.755	\$0.395	\$0.636	\$0.514
.	.	.	↓	.	↓	.	↓	.	↓
13	\$2.80	\$2.527	\$0.273	\$2.444	\$0.356	\$2.405	\$0.395	\$2.286	\$0.514

### Compare Traditional Flats Sorters

...built on the letter sorting paradigm, except that:

- Cost of hardware dramatically increases
- Processing throughput decreases
- USPS sorting requirements greatly complicate processing logistics (example: the 10-piece bundle-based qualification requirement for flats vs. 90-piece tray-based increases the number of bins required and demands more passes)
- Tracking accurate billing data, particularly account identifications, is extremely difficult – individual pieces cannot be identified, especially on multiple passes

# Build Your Flats Around Our Easy Upgrade Path

EZ-Flats is modular and can be configured to your capital, space, and workload requirements. Each system includes one or more workstations and Territory Sort Faces customized to your business.

## EZ-Flats Essential

- Best of class OCR technology
  - Excellent Imaging/high recognition
  - Utilizes Parascript and/or RAF Platinum (upgrade option)
- Works in parallel with other EZ-Flats machines
- Fits the Eii One Mailroom™ Solution
- Touch screen monitor/Label Printer/Bar code Scanner
- IMB-ready
- Directly upgradeable to Enhanced or Premium solutions
- Processes 700-1000 flats/hour (1-2 operators)

## EZ-Flats Enhanced

- Addition of the patented Dynamic Sort™ software/ sorting technique which identifies pieces for bundle processing in real time and re-directs sorting
- 2nd Label Printing for printing 10th piece sorting tags
- 50% reduction in mail finalization

## EZ-Flats Premium

- Automated label applicator
- Automated conveyor
- Automated bins (ships with 8 bins, expandable to 72)
- Processes up to 2000 flats per hour (1 operator)

# The EZ-Flats Solution

- Produces a bundle-based automated First Class mailing at a fraction of the cost of traditional flats sorting machines
- Manifest Mailing Systems (MMS) enables mixed-weight flats to be mailed using a permit indicia
- Outputs a unique mailing label featuring indicia, Intelligent Mail Barcode (IMB) or Intelligent Mail Package Barcode (IMpb), unique piece ID, endorsement, and proprietary sorting codes
- Prepares the USPS Manifest
- UMove™ available for Move Update compliance
- Facilitates charge-backs to cost centers and job sheets
- Also produces manifest mailings for:

Standard Flats  
Bound Printed Matter  
First Class Package Services  
Parcel Select Lightweight  
Priority Mail  
Standard Marketing Parcels

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## The EZ-Flats Difference

- Our sorting technique eliminates the need for multiple passes. Your flats are automatically directed to the maximum discount.
- Low entry cost/Quick ROI
- Simplicity (first time operators are up to speed in 15 minutes).



## Additional EZ-Flats Opportunities

- Sort Inbound mail with our Advenio software
- WABCR upgrade allows
  - Automatic population of IMB serial number
  - Proof of processing to close the loop on mailings
  - Processing parcel mailings with USPS Confirmation Services



## Key Benefits for using the EZ-Flats Approach to Sorting

- Eliminate 100% of the equipment wear and tear, ink costs, and labor involved with weighing and metering flat sized mail
- Track every piece of mail through the processing procedure to its maximum discount level and package placement
- Create a routing report which summarizes piece counts and package destinations for rapid containerization and labeling
- Produce a USPS Manifest that includes a unique piece identifier with package, destination, weight, and postage breakdown
- Quickly access audit documentation which provides complete chargeback detail by cost center – exact billing at the exact qualification level
- Not restricted by any mechanical specifications for thickness – flats up to 3/4” thick
- EZ-Flats also processes parcels!

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